

2st QUARTER 2015 - MICE STATISTICS PRAGUE

Total number of events: 341
 April: 120
 May: 126
 June: 95

Total number of respondents: 21
 Hotels: 12
 DMC/PCO: 3
 Venues: 6
 Other: 0

Average length of meeting: 2,12 days
 April: 1,98 days
 May: 2,05 days
 June: 2,38 days

1. TYPE OF MEETING

Type of meeting - 2nd QUARTER	
Association conference/congress	18
Corporate meeting	214
Incentive meeting	13
Other business meeting	93
Trade (Consumer) show	3

Type of meeting - APRIL	
Association conference/congress	5
Corporate meeting	88
Incentive meeting	9
Other business meeting	16
Trade (Consumer) show	2

Type of meeting - MAY	
Association conference/congress	8
Corporate meeting	73
Incentive meeting	3
Other business meeting	41
Trade (Consumer) show	1

Type of meeting - JUNE	
Association conference/congress	5
Corporate meeting	53
Incentive meeting	1
Other business meeting	36
Trade (Consumer) show	0

2. SIZE OF MEETING

Size of meeting -2ND QUARTER	
10-49	164
50-149	98
150-249	27
250-499	26
500-999	17
1000-1999	5
2000-2999	0
3000-3999	2
4000-4999	1
5000-9999	1

Size of meeting -APRIL	
10-49	49
50-149	37
150-249	13
250-499	7
500-999	12
1000-1999	2
2000-2999	0
3000-3999	0
4000-4999	0
5000-9999	0

Size of meeting - MAY	
10-49	48
50-149	35
150-249	8
250-499	9
500-999	3
1000-1999	2
2000-2999	0
3000-3999	0
4000-4999	0
5000-9999	1

Size of meeting - JUNE	
10-49	47
50-149	26
150-249	6
250-499	10
500-999	2

1000-1999	1
2000-2999	0
3000-3999	2
4000-4999	1
5000-9999	0

3. LENGTH OF MEETING

Length of meeting -2ND QUARTER	
1 day	175
2 days	74
3 days	31
4 days	22
5 days	16
6 days	23

Length of meeting - APRIL	
1 day	70
2 days	20
3 days	9
4 days	10
5 days	5
6 days	6

Length of meeting – MAY	
1 day	64
2 days	30
3 days	14
4 days	7
5 days	2
6 days	9

Length of meeting - JUNE	
1 day	41
2 days	24
3 days	8
4 days	5
5 days	9
6 days	8

4. TYPE OF CLIENT

Type of client – 2ND QUARTER	
Intermediate agency	87
Direct client	254

Type of client - APRIL	
Intermediate agency	23
Direct client	97

Type of client – MAY	
Intermediate agency	37
Direct client	89

Type of client - JUNE	
Intermediate agency	27
Direct client	68

5. VENUE

Venue - 2ND QUARTER	
Hotels	284
Congress centre	38
Other	16
Universities	3

Venue – APRIL	
Hotels	93
Congress centre	19
Other	6
Universities	2

Venue - MAY	
Hotels	111
Congress centre	8
Other	6
Universities	1

Venue - JUNE	
Hotels	80
Congress centre	11
Other	4
Universities	0

6. PARTICIPANTS

Participants - 2ND QUARTER	
International	172
Local	169

Participants - APRIL	
International	47
Local	73

Participants – MAY	
International	71
Local	55

Participants – JUNE	
International	54
Local	41

7. ACCOMMODATION

Accommodation- 2ND QUARTER	
Yes	156
No	185

Accommodation - APRIL	
Yes	51
No	69

Accommodation – MAY	
Yes	61
No	65

Accommodation – JUNE	
Yes	44
No	51

8. COUNTRY OF ORIGIN

Country of origin	2ND QUARTER	APRIL	MAY	JUNE
Belgium	3	2	0	1
Brazil	0	0	0	0
China	0	0	0	0
Czech Republic	214	85	71	58
Denmark	6	1	1	4
Estonia	1	1	0	0
Finland	0	0	0	0
France	11	4	6	1
India	0	0	0	0
Ireland	0	0	0	0
Italy	2	0	0	2
Japan	1	0	1	0
Canada	1	0	1	0
Qatar	1	0	0	1
Lebanon	1	0	0	1
Lithuania	0	0	0	0
Hungary	2	0	2	0
Mexico	1	1	0	0
Germany	17	6	8	3
Netherlands	3	1	1	1
Norway	3	0	1	2
Poland	1	0	1	0
Austria	4	1	3	0
Romania	0	0	0	0
Russia	0	0	0	0
Greece	1	0	1	0
Singapore	1	0	0	1
Slovakia	3	0	2	1
United Arab Emirates	0	0	0	0
Spain	1	1	0	0
Sweden	5	2	3	0
Switzerland	7	4	1	2
Thailand	6	3	1	2
Turkey	1	0	1	0
USA	14	3	3	8
United Kingdom	30	5	18	7

9. SUBJECT OF MEETING

Subject of meeting	2ND QUARTER	APRIL	MAY	JUNE
Safety & Security	2	1	1	0
Transport & Communication	11	3	5	3
Ecology & Environment	6	1	2	3
Economy	23	5	8	10
Pharmacy	35	11	18	6
Geography	1	1	0	0
IT & Telecommunication	54	18	18	18
Culture	4	0	4	0
Linguistics	1	0	1	0
Medical Science	34	10	14	10
Management	4	1	1	2
Mathematics & Statistics	0	0	0	0
Commerce	20	11	8	1
Law	1	0	1	0
Industry	26	10	11	5
Social Sciences	2	1	1	0
Sports & Leisure	16	3	8	5

Technology	28	11	8	9
Arts	2	0	0	2
Education	2	0	0	2
Science	13	7	4	2
Agriculture	3	1	0	2
Other	53	25	13	15