

## 2nd QUARTER 2013 - MICE STATISTICS PRAGUE

**Total number of events: 941**

April: 633  
 May: 162  
 June: 146

**Total number of respondents: 26**

Hotels: 19  
 DMC/PCO: 4  
 Venues: 2  
 Other: 1

**Average length of meeting: 1,93 days**

April: 1,5 days  
 May: 2,08 days  
 June: 2,21 days

### 1. TYPE OF MEETING

Type of meeting - 1st QUARTER	
Association conference/congress	26
Corporate meeting	320
Incentive meeting	324
Other business meeting	264
Trade (Consumer) show	7

Type of meeting - APRIL	
Association conference/congress	4
Corporate meeting	97
Incentive meeting	307
Other business meeting	222
Trade (Consumer) show	3

Type of meeting - MAY	
Association conference/congress	12
Corporate meeting	113
Incentive meeting	10
Other business meeting	26
Trade (Consumer) show	1

Type of meeting - JUNE	
Association conference/congress	10
Corporate meeting	110
Incentive meeting	7
Other business meeting	16
Trade (Consumer) show	3

## 2. SIZE OF MEETING

Size of meeting -1ST QUARTER	
10-49	185
50-149	157
150-249	245
250-499	56
500-999	13
1000-1999	3
2000-2999	1
3000-3999	0
4000-4999	0

Size of meeting -APRIL	
10-49	50
50-149	47
150-249	219
250-499	31
500-999	4
1000-1999	1
2000-2999	0
3000-3999	0
4000-4999	0

Size of meeting - MAY	
10-49	63
50-149	64
150-249	16
250-499	12
500-999	6
1000-1999	1
2000-2999	0
3000-3999	0
4000-4999	0

Size of meeting - JUNE	
10-49	72
50-149	46
150-249	10
250-499	13
500-999	3
1000-1999	1
2000-2999	1
3000-3999	0
4000-4999	0

### 3. LENGTH OF MEETING

Length of meeting -1ST QUARTER	
1 day	513
2 days	291
3 days	66
4 days	41
5 days	23
6 days	7

Length of meeting - APRIL	
1 day	381
2 days	212
3 days	21
4 days	11
5 days	6
6 days	2

Length of meeting – MAY	
1 day	73
2 days	42
3 days	23
4 days	13
5 days	7
6 days	4

Length of meeting - JUNE	
1 day	59
2 days	37
3 days	22
4 days	17
5 days	10
6 days	1

### 4. TYPE OF CLIENT

Type of client - 1ST QUARTER	
Intermediate agency	423
Direct client	518

Type of client - APRIL	
Intermediate agency	340
Direct client	293

<b>Type of client – MAY</b>	
Intermediate agency	46
Direct client	116

<b>Type of client - JUNE</b>	
Intermediate agency	37
Direct client	109

## 5. VENUE

<b>Venue - 1ST QUARTER</b>	
Hotels	419
Congress centre	505
Other	22

<b>Venue - APRIL</b>	
Hotels	130
Congress centre	503
Other	5

<b>Venue - MAY</b>	
Hotels	145
Congress centre	2
Other	15

<b>Venue - JUNE</b>	
Hotels	144
Congress centre	0
Other	2

## 6. PARTICIPANTS

<b>Participants - 1ST QUARTER</b>	
International	548
Local	393

<b>Participants - APRIL</b>	
International	375
Local	258

Participants – MAY	
International	84
Local	78

Participants – JUNE	
International	89
Local	57

## 7. ACCOMMODATION

Accommodation- 1ST QUARTER	
Yes	247
No	694

Accommodation – APRIL	
Yes	74
No	559

Accommodation – MAY	
Yes	90
No	72

Accommodation – JUNE	
Yes	83
No	63

## 8. COUNTRY OF ORIGIN

Country of origin	1ST QUARTER	APRIL	MAY	JUNE
Argentina	1	1	-	-
Belgium	8	-	1	7
Bulgary	1	-	-	1
Czech Republic	730	580	84	66
China	3	1	1	1
Denmark	2	-	2	-
Finland	1	1	-	-
France	8	2	1	5
Italy	6	1	2	3
Japan	4	1	-	3
Republic of S.Afica	3	3	-	-
South Korea	3	-	-	3
Jordan	1	-	-	1
Canada	2	-	1	1

Columbia	1	-	1	-
Luxembourg	1	-	1	-
Hungary	2	-	-	2
Germany	29	7	9	13
Netherlands	9	2	4	3
Norway	2	-	2	-
Poland	2	-	2	-
Portugal	1	-	1	-
Austria	10	1	8	1
Romania	1	-	1	-
Russia	2	-	-	2
Saudi Arabia	2	-	1	1
Slovakia	3	-	1	2
United Ar. Emirates	2	2	-	-
Spain	1	-	-	1
Sweden	4	2	1	1
Switzerland	4	-	2	2
Taiwan	1	-	-	1
Ukraine	2	-	1	1
USA	41	13	13	15
United Kingdom	49	16	21	12

#### 9. SUBJECT OF MEETING

Subject of meeting	1ST QUARTER	APRIL	MAY	JUNE
Architecture	1	1	-	-
Security	5	2	2	1
Transport and Communications	6	1	2	3
Ecology	3	1	1	1
Ekonomics	27	8	9	10
Pharmaceutical	42	11	14	17
IT and Telecommunications	39	11	16	12
Culture	8	1	6	1
Medical Sciences	30	10	11	9
Linguistics	1	1	-	-
Management	15	7	4	4
Commerce	40	9	12	19
Law	9	-	6	3
Industry	36	9	16	11
Social Sciences	3	2	1	-
Sport and Leisure	12	2	3	7
Technology	31	6	12	13
Arts	5	-	4	1
Education	18	8	5	5
Science	3	1	2	-
Agriculture	1	-	-	1
Other	605	541	36	28