

## 3rd QUARTER 2013 - MICE STATISTICS PRAGUE

**Total number of events: 241**

July: 75  
 August: 35  
 September: 131

**Total number of respondents: 25**

Hotels: 17  
 DMC/PCO: 5  
 Venues: 3  
 Other: 0

**Average length of meeting: 2,31 days**

July: 2,16 days  
 August: 2,31 days  
 September: 2,48 days

### 1. TYPE OF MEETING

Type of meeting - 3rd QUARTER	
Association conference/congress	29
Corporate meeting	176
Incentive meeting	15
Other business meeting	18
Trade (Consumer) show	3

Type of meeting - JULY	
Association conference/congress	3
Corporate meeting	58
Incentive meeting	4
Other business meeting	10
Trade (Consumer) show	0

Type of meeting - AUGUST	
Association conference/congress	6
Corporate meeting	25
Incentive meeting	3
Other business meeting	1
Trade (Consumer) show	0

Type of meeting - SEPTEMBER	
Association conference/congress	20
Corporate meeting	93
Incentive meeting	8
Other business meeting	7
Trade (Consumer) show	3

## 2. SIZE OF MEETING

Size of meeting -3rd QUARTER	
10-49	113
50-149	71
150-249	24
250-499	14
500-999	10
1000-1999	5
2000-2999	2
3000-3999	1
4000-4999	1

Size of meeting -JULY	
10-49	39
50-149	23
150-249	5
250-499	3
500-999	3
1000-1999	1
2000-2999	1
3000-3999	0
4000-4999	0

Size of meeting - AUGUST	
10-49	17
50-149	7
150-249	7
250-499	2
500-999	1
1000-1999	0
2000-2999	1
3000-3999	0
4000-4999	0

Size of meeting -SEPTEMBER	
10-49	57
50-149	41
150-249	12
250-499	9
500-999	6
1000-1999	4
2000-2999	0
3000-3999	1
4000-	1

### 3. LENGTH OF MEETING

Length of meeting -3rd QUARTER	
1 day	105
2 days	42
3 days	37
4 days	30
5 days	13
6 days	14

Length of meeting - JULY	
1 day	37
2 days	9
3 days	14
4 days	11
5 days	3
6 days	1

Length of meeting – AUGUST	
1 day	14
2 days	11
3 days	0
4 days	6
5 days	3
6 days	1

Length of meeting - SEPTEMBER	
1 day	54
2 days	22
3 days	23
4 days	13
5 days	7
6 days	12

### 4. TYPE OF CLIENT

Type of client -3rd QUARTER	
Intermediate agency	79
Direct client	162

Type of client - JULY	
Intermediate agency	24
Direct client	51

<b>Type of client – AUGUST</b>	
Intermediate agency	11
Direct client	24

<b>Type of client - SEPTEMBER</b>	
Intermediate agency	44
Direct client	87

## 5. VENUE

<b>Venue -3rd QUARTER</b>	
Hotels	224
Congress centre	13
Other	4

<b>Venue - JULY</b>	
Hotels	72
Congress centre	2
Other	1

<b>Venue - AUGUST</b>	
Hotels	33
Congress centre	1
Other	1

<b>Venue - SEPTEMBER</b>	
Hotels	119
Congress centre	10
Other	2

## 6. PARTICIPANTS

<b>Participants - 3rd QUARTER</b>	
International	131
Local	110

<b>Participants - JULY</b>	
International	46
Local	29

<b>Participants – AUGUST</b>	
International	15
Local	20

<b>Participants – SEPTEMBER</b>	
International	70
Local	61

## 7. ACCOMMODATION

<b>Accommodation - 3rd QUARTER</b>	
Yes	125
No	116

<b>Accommodation - JULY</b>	
Yes	34
No	41

<b>Accommodation – AUGUST</b>	
Yes	17
No	18

<b>Accommodation – SEPTEMBER</b>	
Yes	74
No	57

## 8. COUNTRY OF ORIGIN

<b>Country of origin</b>	<b>3rd QUARTER</b>	<b>JULY</b>	<b>AUGUST</b>	<b>SEPTEMBER</b>
Belgium	2	-	-	2
Brazil	1	-	-	1
Czech Rep.	111	35	18	58
China	2	2	-	-
Canada	1	-	-	1
Denmark	2	-	1	1
France	9	7	-	2
India	3	1	1	1
Italy	1	-	-	1
Japan	1	-	-	1
Kuwait	1	-	-	1
Hungary	1	-	-	1
Germany	12	3	1	8
Greece	3	-	-	3

Netherlands	7	1	2	4
Norway	2	1	-	1
Austria	8	-	-	8
Russia	1	-	-	1
Slovakia	2	2	-	-
Saudi Arabia	1	1	-	-
Spain	2	1	1	-
Sweden	2	1	1	-
Switzerland	4	-	1	3
Turkey	2	-	-	2
United Kingdom	38	9	6	23
USA	22	11	3	8

## 9. SUBJECT OF MEETING

Subject of meeting	3rd QUARTER	JULY	AUGUST	SEPTEMBER
Transport & Communication	6	3	-	3
Ecology & Environment	2	-	-	2
Economy	15	2	-	13
Pharmacy	23	4	2	17
IT & Telecommunication	23	11	2	10
Medical Science	22	3	3	16
Mathematics and Statistics	1	-	1	-
Management	12	7	-	5
Commerce	21	9	5	7
Law	1	-	1	-
Industry	22	12	1	9
Social Science	1	1	-	-
Sports & Leisure	4	2	1	1
Security	1	-	-	1
Technology	15	6	2	7
Education	9	-	1	8
Agriculture	3	1	1	1
Other	50	14	15	31